



Advantage

Setting you apart in the marketplace

Builder



Clopay... Leading the Industry

When you choose Clopay, you are making a choice that's backed by 40 years of experience in the garage door industry. Clopay is the leading manufacturer of residential garage doors in the U.S. and since 1996 the only garage door brand that has earned the *Good Housekeeping* Seal of Approval.



Don't take just our word for it – your industry peers recently voted Clopay number one in providing quality products and services to builders in three independent brand preference surveys conducted by industry trade journals *Home Builder Executive*, *Professional Builder*, and *BUILDERnews*. Clopay has also won three Awards for Design Excellence (ADEX) in the annual competition sponsored by *Design Journal* magazine, which recognizes innovation in products marketed to the architectural trade, as well as the International Door Association's 2005 Industry Member Service Award.



steadily grown to become the industry's trusted leader. Clopay plays an important role in creating and updating industry technical standards and national building codes. We lead the industry in garage door design innovations and are known for many key industry advances such as our WINDCODE® doors, patented Safe-T-Bracket® and EZ-SET® torsion and extension springs.



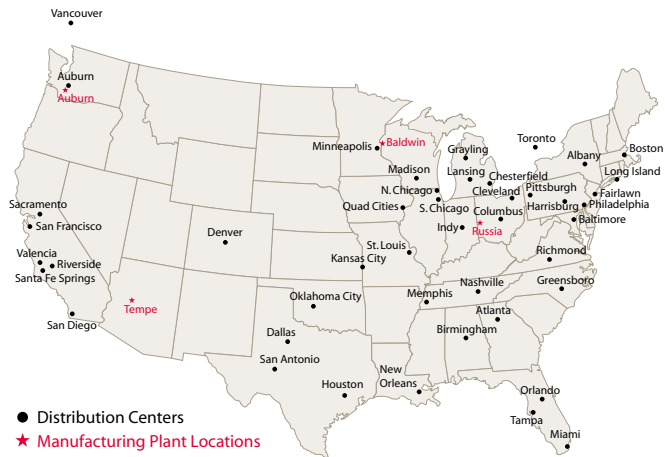
Every day the people of Clopay Building Products – from our design engineers to the people on our assembly lines and our national builder sales professionals – commit not only to meeting the diverse needs of homeowners, architects and builders, but to exceeding their expectations. With four manufacturing facilities, 45 distribution centers and our network of over 2000 trained and experienced independent installing dealers across the U.S. and Canada, you can count on Clopay to help select, deliver, install and service on time, the first time. This commitment and industry knowledge ensures total customer satisfaction on every purchase.

A Heritage of Unparalleled Service

“People committed to customers and the industry” is the cornerstone of the Clopay mission and the reason why Clopay is consistently ranked America's favorite garage door.



Clopay Building Products, a wholly owned subsidiary of Griffon Corporation (NYSE Symbol: GFF) since 1986, has



Plants and Distribution Centers

Forty-five distribution centers and four manufacturing plants provide fast delivery to meet your special needs.





Gallery™ Collection



Avante™ Collection

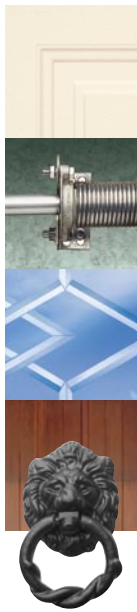


Reserve™ Collection



Coachman™ Collection

A Unique Garage Door Is an Investment That Will Enhance the Curb Appeal and Value of Your Homes



One exterior product that is getting newfound respect is the garage door. With today's garage accounting for 30 percent or more of a home's façade, homeowners are starting to give it the same sort of attention that they give to their front entrances. After all, it is the largest door on the house and the most frequently used. At the same time, builders are looking for ways to give homes in planned communities a distinctive appearance. So who better to turn to than America's favorite garage door manufacturer – Clopay.

Clopay has taken the garage door from functional to fashionable with innovative designs and accessories that will make homeowners proud to have it as a focal point of their home. With our Portfolio™ Line of designer doors and our high quality line of Classic steel doors and decorative windows, Clopay provides a full range of looks and sizes (including extended heights and widths) to match the

personality and price point of any property you build, be it a starter home, a midrange transitional, or a custom destination dream home.

Quality Construction Combines Beauty, Durability and Value

Superior quality starts with attention to details. Our residential doors are counterbalanced with galvanized torsion springs. Why? Because they look better than the industry's oil tempered springs and last up to 50% longer. Our steel is not minimal, but true 24, 25 or 27 gauge to ensure a quality appearance, dent resistance and longer life. Our paint system begins with hot dipped galvanizing then coated with a baked-on primer and finished with a baked-on top coat, both inside and out. Clopay's window frames and inserts have special additives to ensure the sun and outside elements do not discolor the surface. The polystyrene insulation on our Premium Series doors are

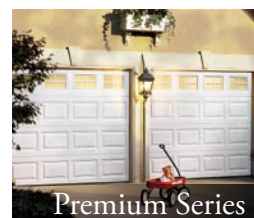
contoured to fit the panel and bonded on both sides of the steel for improved dent resistance, strength and R-value. Our bottom weatherseal is replaceable and slides into an aluminum retainer that helps protect the bottom of the door and does not rust. The Elegant Panel on our raised panel doors have details not found on any other doors and our natural woodgrain texture blends with other exterior building products. These details result in doors that are more beautiful, durable and reliable.



WINDCODE® System

If you are building in a coastal or high wind area, you may need a Clopay WINDCODE reinforced door. Unlike other models on the market, Clopay WINDCODE doors require no advance setup. Reinforcement is contained within the structure of the door and is engaged simply by locking it, a timesaving convenience in the event of a sudden evacuation notice. This type of door is particularly beneficial to vacation home and rental property owners because they have peace of mind knowing that the door is secure as long as it's locked.

Clopay has an easy to use product selection guide to identify the appropriate wind load application for each building code jurisdiction. WINDCODE doors are identified by "W" designations; the higher the "W" rating, the stronger the door. Our products are tested in a wind load test chamber housed at the Clopay Technical Center to meet the most stringent Miami-Dade county and International Building Code requirements.



Premium Series



Value Plus Series



Value Series

We Help You Market the Value of a Clopay Door

Clopay offers a variety of tools to help you increase the value and distinction of the homes you build simply by upgrading the garage door design.

envision

Clopay has partnered with Envision, an interactive options management program, to assist in selling more upgrades while increasing customer satisfaction.

Design Center Merchandising

Clopay can help you merchandise our doors in your design centers by showing homeowners upgrade options available to them. The Clopay Door Imagination System, a unique software program, allows you to scan in images of various home façades to see what different combinations of door styles, colors and windows will look like before you and your customer commit to a design.

National Advertising and Public Relations Campaign

Not only does Clopay rank high with builders and architects, we are also a recognized consumer brand as a result of our ongoing national advertising campaign in top home design magazines such as *Better Homes and Gardens*, *Good Housekeeping*, *Renovation Style*, *Country Home*, *Midwest Living* and many others.



Better Homes and Gardens, Good Housekeeping, Renovation Style, Country Home, Midwest Living and many others.

In 2005, we partnered with Meredith Corporation and celebrity designer Chayse Dacoda from TLC's hit show *While You Were Out* to sponsor the "Transform Your Garage, Transform Your Home" Exterior Makeover Contest. Thousands of entries were received proving that homeowners are beginning to realize the important role a garage door plays in a home's overall appearance. As a result of our ongoing public relations efforts, Clopay doors are regularly featured in the stunning building and remodeling projects seen on HGTV, ABC's *Extreme Makeover: Home Edition*, *Curb Appeal* and in national showcase homes.



Semi-Custom Reserve™ Collection Design 5 with SQ24 Windows. Standard Spade Lift Handles and Spade Step Plate. Optional Spade Strap Hinges.



Premium Series Short Elegant Panel with Optional Studio Series Mission Window Design.



Coachman™ Collection Series 2 with SQ23 Windows. Standard Spade Lift Handles and Spade Step Plate. Optional Spade Strap Hinges.



America's Favorite Garage Doors®

For more information on Clopay products and your nearest distributor, call 1-800-2CLOPAY (1-800-225-6729) or visit our website at www.clopaydoor.com.

